

Championing quality
housing and support for
our ageing population

The logo for 'erosh' features a stylized green icon of three curved lines above the word 'erosh' in a bold, blue, sans-serif font.



contacts
informed
connect
older people
competition

Get ahead, get connected with erosh

Does your business need to connect with influential organisations and decision makers working in older people's housing and support?

The fastest growing age group in the UK is people over 100.

As an organisation working with providers of older people's housing and support, your business needs to understand the associated opportunities and challenges that this changing demographic brings.

Erosh is at the forefront of the older people's housing and support sector, working with leading housing providers, local authorities, and charities to ensure the housing and support needs of an ageing population are met.

By becoming a corporate member of erosh, you would be

at the heart of the sector, providing your business with real rewards from networking, positioning and profiling opportunities.

Erosh's 200-plus members champion quality housing and support for our ageing population. Erosh provides a place where they can share ideas, develop new approaches and get guidance on the latest policy changes.

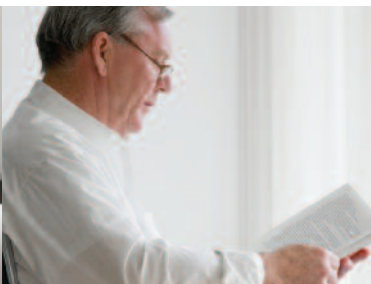
As a corporate member you would make a difference to your business and ours.

Corporate member benefits

- **High profile network events** - you connect with members directly at our free regional networking events, and those we have hosted at the House of Commons, where we attract influential guests and speakers, and national politicians.

- **Expert speakers** – leading professionals from the sector available to speak at your event for free.
- **Improve your profile** and show potential customers that you are committed to raising standards of housing and support. You will have the opportunity to take part in national campaigns, lobbying activity and to connect with leading organisations and politicians in the sector
- **Reach decision makers** within the housing sector and government
- **Be the first to know** about policy changes and what it means for your organisation and customers
- **Get the latest news** to your inbox via our monthly ezine, covering key sector issues, at-a-glance guides and commentary
- **Champion best practice** to position your business as a preferred provider within the sector





The complete package

These packages are suggestions only. We would be delighted to tailor a package to suit your particular needs.

Benefit	Bronze (£1,000)	Silver (£3,000)	Gold (£5,000)
Access to all areas of website	✓	✓	✓
Home page advert	✓ (3 mths)	✓ (6 mths)	✓ (9 mths)
Sponsored link on website	✓	✓	✓
Ezine news story	✓ (1)	✓ (2)	✓ (4)
Membership certificate	✓	✓	✓
Permission to use erosh's logo on publicity material	✓	✓	✓
Opportunity to speak at an erosh regional event	✓ (1)	✓ (2)	✓ (3)
Erosh speaker attendance at event of your choice (subject to availability)		✓ (1)	✓ (2)
Sponsorship and speaker slot at erosh award ceremony or similar			✓
Sponsorship and speaker slot at erosh AGM			✓
Support from erosh's PR team to maximise publicity around corporate membership			✓

To arrange or discuss corporate membership opportunities, contact Marie-Therese Atkinson at admin@erosh.co.uk, or call 01249 654 249, or Rebecca Mollart at policy@erosh.co.uk or call 01926 410848.

Corporate membership form

Membership type:

- Bronze Silver Gold

Company name:

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Region:

Please tick which region or regions your organisation covers:

- All England All England and Wales North West North East
 Yorks and Humberside West Midlands East Midlands East of England
 South West South East London Northern Ireland Wales

Contact name:

Job title:

Address:

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Tel: Email:

Purchase Order number (if required):

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Invoicing address if different from above:

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